



# City First

JAIPUR, THURSDAY | JUNE 18, 2026



## GRAND FINALE TONIGHT!

The stage is set for the grand finale of Miss Universe Delhi and Haryana 2026, which will be held today at The Tivoli New Delhi, Chattarpur, powered by Bharat24: Vision of New India.

P12

How determination, discipline and dreams shaped Payal Kumawat's modelling journey

# Frames of Ambition

City First showcases moments from Payal Kumawat's latest photoshoots across Jaipur and Mumbai, offering a glimpse into the style, charm and versatility of the emerging model from Sikar!

**E**very rising model brings a story to the runway, but Payal Kumawat's journey stood apart for its blend of determination, cultural pride and quiet resilience. Born on April 21, 2003, in Sikar, Rajasthan, Payal transformed a childhood fascination with fashion into a growing presence in the modelling world, carving her own path with confidence and authenticity.

Raised and educated in Sikar, Payal developed an early interest in fashion, beauty and self-expression. Inspired by the work of established models and the evolving world of fashion she discovered through social media, she began envisioning a future beyond conventional career choices. What started as curiosity gradually evolved into commitment as she worked consistently on her personality, confidence, presentation skills and understanding of the industry.

"Since childhood, I was fascinated by fashion and modelling. Watching successful models motivated me to work on myself and believe that I could create my own identity in this field," she shared.

Over time, Payal participated in various photoshoots and modelling assignments that helped her gain valuable experience and exposure. Each project became a stepping stone, allowing her to refine her camera presence and understand the nuances of professional modelling. One of the defining moments of her journey was her first professional photoshoot, an experience she remembered with immense pride and excitement.

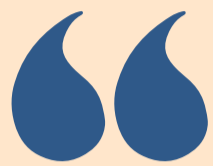
"I still remember my first professional shoot. It was a moment of happiness, achievement and confidence that made me feel I was moving in the right direction," she recalled. Among her most memorable experiences were shoots in Jaipur and Mumbai, two cities that offered contrasting yet equally enriching perspectives on the fashion industry. In Jaipur, she participated in a modern western-themed photoshoot set against aesthetically curated backdrops, allowing her to experiment with style and visual storytelling. Mumbai, on the other hand, introduced her to a more dynamic and fast-paced professional environment, where precision, discipline and adaptability played a crucial role. The experiences broadened her understanding of the industry and contributed significantly to her personal and professional growth.

While the glamour of modelling often captures attention, Payal acknowledged that the road had not always been easy. In the initial stages, she faced challenges ranging from societal perceptions and limited opportunities to self-doubt and lack of experience. However, she chose perseverance over hesitation. "There were challenges and moments of uncertainty, but I never gave up. Believing in myself and continuing to work hard helped me overcome every obstacle," she said. Deeply connected to her roots, Payal believed that Indian heritage remained one of the country's greatest strengths. She viewed fashion as a platform where tradition and modernity could coexist, allowing models to represent not only trends but also culture and identity. According to her, the increasing global appreciation for Indian diversity and craftsmanship has created exciting opportunities for aspiring talent. Behind her growing success was a disciplined lifestyle. Balancing studies and modelling commitments required careful time management, while maintaining a healthy diet, regular workouts and a consistent routine helped her stay physically and mentally prepared. Before every photoshoot, she dedicated time to planning outfits, understanding concepts, preparing poses and ensuring she was fully ready to perform with confidence. As Indian models continue to make their mark on international platforms, Payal remained optimistic about the future of the industry. She believed that talent from smaller cities now has greater visibility than ever before and that dedication, professionalism and authenticity can open doors to remarkable opportunities. For Payal Kumawat, modelling was never merely about being in front of the camera, it was about self-belief, representation and embracing every opportunity to grow.



**Mitali Dusad**

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### GUIDING LIGHTS!

Behind Payal Kumawat's growing success stood a strong foundation of encouragement and guidance. Her parents, Chhitar Mal Kumawat and Kamla Devi, consistently supported her aspirations and gave her the confidence to pursue an unconventional path. Equally instrumental was her mentor, Chirag Choudhary, Founder & Director of Miss and Mrs Rajasthan Glamour, whose guidance, industry insights and unwavering belief in her potential helped shape her professional journey and navigate the competitive world of fashion with clarity and purpose.



MUKESH KIRADOO

# ABOVE & on air



City First sheds light on RJ Arjun's unique initiative of going live while paragliding over Bir Billing, showcasing the charm of one of India's premier adventure tourism destinations. Through his sky-high broadcast, we give you a glimpse of a perfect summer getaway and the growing appeal of exploring India's hidden gems!



Bir Billing, Kangra, Himachal Pradesh

## Taking Radio to New Heights: RJ Arjun of Red FM Jaipur, goes 'On Air' while flying over Bir Billing

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**I**n a unique blend of adventure, broadcasting and tourism promotion, RJ Arjun of Red FM Jaipur took radio to new heights, quite literally, by going live while paragliding over Bir Billing in Himachal Pradesh, one of Asia's most celebrated paragliding destinations. Broadcasting from nearly 7,870 feet above sea level, Arjun delivered an extraordinary live link that gave listeners a bird's-eye view of the Himalayas

and a taste of adventure tourism from the skies. The innovative initiative aimed to encourage domestic travel and align with Prime Minister Narendra Modi's "Dekho Apna Desh" vision, inspiring Indians to discover the country's diverse tourism offerings. The live broadcast quickly captured listeners' attention, generating enthusiastic responses across platforms. Reflecting on the experiences, Arjun said, "As radio jockeys, we always say we are 'on air', but this time I was literally on air while flying in the sky. It felt unreal and was one of the

most memorable experiences of my life." He admitted that while the take-off was initially intimidating, the thrill soon took over, turning the flight into an unforgettable journey. Known worldwide for paragliding, Bir Billing has emerged as a major adventure tourism hub. Arjun described the destination as a peaceful gem nestled in the mountains, known not only for its flying experiences but also for its warm hospitality, charming cafés and breathtaking sunsets. "Watching hundreds of paragliders glide across the sky during sunset is

magical. I believe everyone should visit Bir at least once," he said. Highlighting India's tourism potential, Arjun urged travellers to explore the country's cultural and geographical diversity before looking abroad. He also encouraged young adventurers to create their own travel bucket lists, embracing activities such as paragliding, river rafting, scuba diving and skiing, while always prioritising safety and responsible travel. The sky-high broadcast proved that sometimes the best way to promote tourism is to experience it firsthand.



RJ Arjun with Tandem pilot Avish



High above Bir Billing, RJ Arjun delivers a live broadcast while paragliding at nearly 7,870 feet above sea level

# More than just getting by

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## The Quiet Question in a Busy Life

Most of us are constantly occupied. There is work to finish, bills to pay, family to look after, and a hundred small things demanding attention. Life moves quickly—from morning chai to late-night scrolling—and before we know it, another day is done. Yet, in the middle of this routine, a quiet question often surfaces: Is this all there is? It's not a complaint, and it's not ingratitude. It's something deeper. It's the human need to feel that our lives have meaning beyond just managing responsibilities. Whether you are a young professional stuck in traffic, a parent juggling home and work, or someone nearing retirement, this question shows up in different ways. It's not about wanting something grand; it's about wanting something that feels real and fulfilling.

## Why Purpose Changes Everything

Having a sense of purpose does not magically remove problems. Deadlines will still exist, responsibilities will remain,

and life will continue to throw challenges your way. But purpose changes how you experience all of this. When there is a reason behind what you do, the same work begins to feel different. Think of a doctor working long hours, or a small business owner trying to keep things running despite setbacks. The effort is intense, sometimes exhausting. But when it is connected to something meaningful, it doesn't feel empty. Research also shows that people who feel a sense of purpose tend to handle stress better, stay mentally stronger, and even take better care of their physical health. It gives you direction—like knowing where you are going, even if the road is not smooth. **It's Not a Big Discovery** We often assume that purpose will arrive like a sudden realisation—a moment where everything becomes clear. But in reality, it rarely works that way. Purpose is not something you discover in one dramatic instance. It grows slowly, through

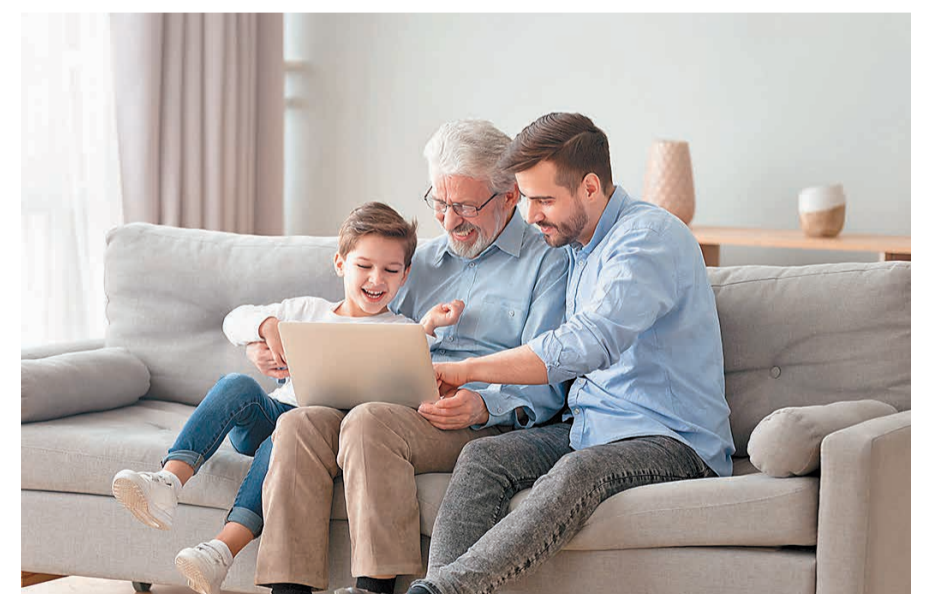
everyday living. It can be as simple as doing your work with sincerity, helping a colleague without expecting anything back, or being present for your family. It may be in teaching your child values, supporting your parents, or even doing your job with honesty and care. These moments don't look extraordinary, but they carry meaning. In Indian households especially, life is often centred around duty—zimmadari. And while this can sometimes feel like a burden, it can also be a source of purpose when approached with awareness. The difference lies in how consciously you engage with what you are already doing.



## Living With Intention, Not on Autopilot

Many of us move through life on autopilot, doing what needs to be done without pausing to reflect. But purpose begins to take shape when you start paying attention. What gives you a sense of satisfaction, even in small ways? What drains you? What feels natural to you? You don't need to have all the answers. Start small. Try something

new—a hobby, a side project, helping someone, or simply being more present in your daily interactions. Reflection also matters. At the end of a day or week, think about what felt meaningful. These small observations slowly build clarity. At the same time, it helps to look at your habits. The way you spend your time every day says more about your life than your long-term plans. If your routine is filled only



In the middle of daily routines and responsibilities, many quietly question the meaning of it all. This piece explores how purpose is not found in dramatic moments but built through everyday choices. With simple reflections and relatable context, it shows how living with intention can bring clarity, resilience and deeper fulfilment over time.

with distractions, it's easy to feel lost. But even small intentional choices—like taking care of your health, connecting with people meaningfully, or doing one task with full focus—can shift how you feel about your day. **It's a Journey That Keeps Evolving** Purpose is not a fixed destination. It changes as you grow, as your life circumstances change, and as your priorities shift. What felt important in your

twenties may not hold the same value later, and that's perfectly natural. Instead of searching for one final answer, it may be more helpful to ask a simpler question: Did I do something meaningful today? The answer doesn't have to be big. Even a small act—being kind, staying true to your values, showing up with sincerity—counts. In the end, life is not just about completing tasks or meeting expecta-

tions. It is about how you live those moments in between. Purpose doesn't need to be found somewhere far away. It is built quietly, in everyday choices, in how you treat others, and in how honestly you show up for your own life. And perhaps that is enough—not a dramatic revelation, but a steady, meaningful way of living that makes each day feel a little more complete. **City First Team with AI-assisted inputs**

**FOR SAUMYA KUDAL, POLO IS MORE THAN A SPORT—IT IS A FAMILY LEGACY**

# The Next Keeper of the Legacy



Saumya Kudal

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**T**he tradition began with her grandfather, who first developed a passion for polo. Years later, her uncle followed, continuing the family's connection to the game. Now, the next generation has taken up the reins. And the heirloom is handed in the hands of Saumya.

Born to Ravi Kumar Kudal, Saumya currently lives with her parents in Antwerp, Belgium. As a kid the love for horses took her to the riding school. Growing up surrounded by stories of the sport, she found inspiration not only within her family but also in Rajmata Gayatri Devi, one of the pioneering women associated with polo during a time when the sport was overwhelmingly male-dominated. Her courage, elegance, and determination showed that women belonged on the polo field just as much as men.

Saumya's journey in equestrian sports began in Antwerp, where she first learned horse riding. Those early lessons laid the foundation for her growing passion for the game



Saumya Kudal with her team members

and set her on the path she follows today. The curiosity to learn polo got her to Rambagh Polo Club, Jaipur, miles away from home, leaving a life in Antwerp behind for one year. One big risk was taken just to pursue the love for polo.

Recently, she got the opportunity to undergo training in the prestigious polo academy, Polo Valley Sotogrande, where she continued to develop her skills and gain valuable international exposure. An experience that became a defining moment in her polo journey. What followed was growth unlike anything she had experienced before. With every chukka, her confidence increased, her understanding of the game deepened, and her connection with the horses strengthened. Playing with known names in the field of polo and players with more than 15 years of experience made her recognise her strengths in the field.

While the legacy passed down through her family serves as a reminder of the generations before her, her experience in Spain represents the beginning of her own chapter. She is not simply following in the footsteps of her uncle; she is creating a path uniquely her own and building a legacy for future generations.

As the newest chapter in her family's polo story, Saumya Kudal carries forward a tradition shaped by family, inspired by trailblazing women, and strengthened by her own determination. With unforgettable memories from Polo Valley and a deeper love for the game, she is proving that the future of this legacy is only just beginning.

A door opening for more females to play the game.



Saumya Kudal displays focus and balance while riding on the polo ground



Saumya Kudal in a striking moment of action during the polo match

**VEDANTA CREATES MILESTONE**



Vedanta Group marked a milestone in Indian corporate history with the simultaneous listing of four newly demerged companies—Vedanta Aluminium, Vedanta Oil & Gas, Vedanta Iron & Steel and Vedanta Power—on the BSE and NSE. Chairman Anil Agarwal said the move reflects the group's future-ready strategy to unlock value and strengthen India's self-reliance in minerals, metals and energy. BSE MD & CEO Sundararaman Ramamurthy and NSE MD & CEO Ashishkumar Chauhan welcomed the listings, expressing confidence that the sector-focused companies would create long-term value for investors and support India's industrial and economic growth.

**AWARENESS THROUGH DRAMA**



As part of the 'Road Safety - Saving Lives' campaign, Ras Rang Manch, with support from the Road Safety and Transport Department, Government of Rajasthan, and the Regional Transport Officer (Jaipur-II), staged the street play "Fark To Padta Hai Bhai" at Kanwatia Circle, Shastri Nagar on Tuesday. Inspired by the tale of Vikram-Betaal, the play highlighted the importance of following traffic rules. Senior Transport Inspector Dinesh Singh urged citizens to treat road safety as a shared responsibility. Written and directed by Himanshu Jhakar, the play featured Rati Maharshi, KK Kohli, Ajit Mathur, Mukesh Verma and Mahesh Mahawar.

**PRIYANKA BAGS POSTDOC**

Dr Priyanka Meena of Rajasthan University's Department of Chemistry has been selected for a postdoctoral research position at Germany's Nuremberg Institute of Technology. Guided by Dr Vijay Parewa, she will research the conversion of carbon dioxide into useful fuels and chemicals. VC Prof Alpana Kateja hailed the achievement, while Prof Neelima Gupta congratulated her.



## Dr Sandeep Bakshi Receives Prestigious ECOSOC Honour

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**Dr** Sandeep Bakshi, Chancellor of Jaipur National University (JNU), was felicitated by the United Nations Economic and Social Council (ECOSOC) during the Foundation Day celebration of the Intergovernmental Institution for the Use of Micro-algae Spirulina Against Malnutrition (IIMSAM) on Wednesday.

The event brought together diplomats, ambassadors, heads of mission, policymakers and international representatives to commemorate IIMSAM's global contributions to nutrition security, sustainable development and humanitarian initiatives. The programme featured the adoption of the IIMSAM Foundation Day Declaration, launch of new initiatives, signing of



strategic MoUs and felicitations of distinguished personalities. Speakers included Dr. Amar Patnaik, former Rajya Sabha MP, and Dr. Abhishek Verma, Chief National Coordinator, Shiv Sena (NDA Alliance).

Dr Bakshi was honoured for his contributions as IIMSAM Global Ambassador in promoting nutrition security,

Spirulina-based interventions against malnutrition and the UN's 2030 Sustainable Development Goals. Accepting the honour, he dedicated the recognition to researchers, students and community workers, reaffirming JNU's commitment to advancing research, innovation and global efforts to eradicate hunger and child malnutrition.

**SHEKHAWAT LAUDS DEVELOPMENT**



Union Culture and Tourism Minister Gajendra Singh Shekhawat visited an exhibition at the BJP Jaipur City District Office showcasing the Centre's achievements under the "12 Years of Trust, Development and Public Welfare" campaign marking 12 years of the Narendra Modi-led government. Welcomed by BJP Jaipur City District President Amit Goyal, Shekhawat said the exhibition reflected India's progress in good governance, welfare and nation-building. He later interacted with party workers during a "Tea Pe Charcha" session, discussing organisational matters and urging them to take the Centre's public welfare initiatives and achievements to every household.

**PROF CHANDRA REJOINS LEADERSHIP**



Prof Tarush Chandra has been appointed Head of the Department of Architecture and Planning at MNIT, Jaipur, for a second two-year term. After assuming charge, he said his priority would be to foster students' creative development while providing an ideal academic environment. With over three decades of experience in academia and administration, Prof Chandra has served as Coordinator, Head of Department and Dean.

**MIZOS CELEBRATE YMA DAY**



Jaipur Mizo Welfare recently celebrated YMA Day 2026 at The Westin Farm, Bindayaka, bringing together Mizo families in Jaipur to celebrate their cultural heritage. The programme was chaired by Pu R. Lalthananga, with the opening prayer by NI Jennifer R Lalhratpuii. President Pu R Lalchanchinmawia highlighted the importance of preserving Mizo traditions and the values of Tlawngaiha. Secretary Lalthakimi said the event aimed to strengthen community bonds and inspire younger generations. Pi Lalinunangi Fanai and Pi Lianrothangi, regarded as the "Mothers of Jaipur Mizos," were felicitated for their lifelong contributions to the community.

**NIA GEARS UP FOR YOGA DAY**



Ahead of the International Yoga Day celebrations, the National Institute of Ayurveda (NIA) organised a mass Common Yoga Protocol session at Dhanvantari Upvan on Wednesday, with over 500 doctors, officials, staff, students and researchers participating. Vice-Chancellor Prof Sanjeev Sharma said yoga is a priceless gift of India's knowledge tradition that promotes harmony of the mind, body and soul. Prof Durgavati Devi, Head of the Department of Yoga and Swasthavritta, announced a Zumba session and yoga rally on June 19, while the main International Yoga Day programme will be held at Jantar Mantar on June 21.

**JAIGARH FESTIVAL RETURNS**



The third edition of the Vedanta presents Jaigarh Heritage Festival will be held at Jaigarh Fort from December 18 to 20, 2026, celebrating India's rich heritage through music, craftsmanship, storytelling and cultural experiences. Produced by Teamwork Arts in partnership with Sawai Padmanabh Singh, the festival will also mark the beginning of Jaipur's tricentenary celebrations ahead of the city's 300th anniversary in 2027. Padmanabh Singh said the festival connects Jaipur's heritage with contemporary culture, while Teamwork Arts Managing Director Sanjoy K Roy highlighted its role in preserving and celebrating living cultural traditions for future generations.

# CROWNING MOMENT ARRIVES

## Miss Universe Delhi and Haryana 2026 grand finale tonight



Manika Vishwakarma, Miss Universe India 2025

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**T**he stage is set for the grand finale of Miss Universe Delhi and Haryana 2026, which will be held today at The Tivoli New Delhi, Chattarpur, powered by Bharat24: Vision of New India. Contestants from across Delhi and Haryana will vie for the coveted titles through a series of



rounds evaluating confidence, personality, intelligence, communication skills and overall stage presence.

Dr Jagdeesh Chandra will attend the event as the Chief Guest. State Directors Trishul Koli and Swati Chincholkar said the pageant is dedicated to empowering aspiring women by nurturing confidence, leadership and social responsibility while providing them with a platform to pursue excellence at the national level.

The judging panel features Nikhil Anand, National Director of Miss Universe India and Chairman of Glamanand Group;



Nikhil Anand, National Director, MUI & Chairman of Glamanand Group

Manand Group; Amjad Khan, Director of Franchise Operations, Miss Universe India; Manika Vishwakarma, Miss Universe India 2025; Mehakk Dhingra, Miss



State Directors Trishul Koli and Swati Chincholkar

Charm India 2025; Smiti Chhabra, Miss Universe Delhi 2025; Lt Dr Rita Gangwani; Kunal Thakkar; Ryyana Masoom Reaz; and Ritika Jatin Ahuja, who will evaluate the finalists and crown the next state titleholders. The winners will earn the opportunity to represent their respective states at the Miss Universe India competition.



Smiti Chhabra, Miss Universe Delhi 2025

# Dreams Shape Destiny



**Jhunjhunu Talent Rinku Kumawat Fashion Ascent Story**  
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**R**inku Kumawat, a young model from Pabana village in Jhunjhunu district, Rajasthan, is steadily carving her path in the fashion industry with determination, discipline and a strong sense of purpose. During an interview with City First, she shared that her modelling journey began in Delhi in 2024, inspired since childhood by television serials that ignited her imagination and encouraged her to step into the creative world.

Her first major breakthrough came at SSR Entertainment Super Femina Season 4 (Delhi, 2025), where she was crowned Best Model, marking her entry into the competitive modelling industry. Building on this success, Rinku went on to participate in Venus Miss India 2025, where she secured the position of 4th Runner-Up and also earned the titles of Miss India Jhunjhunu District and Venus Miss India Photogenic. Recently, she added another milestone to her journey by winning Venus Miss India International Glam Star 2025, further strengthening her presence in the pageant world. For Rinku,



Rinku Kumawat

modelling is not just a career choice but a long-term vision she is committed to building with consistency and hard work. She believes that every challenge in her journey has strengthened her confidence rather than discouraging her. "Obstacles have shaped my mindset and made me more focused toward my goals," she reflects.

A significant influence in her journey has been her mentor, JJ Kashyap, organiser of Veenus Miss & Mrs. India 2026, whom she credits for guiding her with clarity and encouragement. She

acknowledges that mentorship has helped her grow both personally and professionally, offering direction during difficult phases and building her self-belief.

Rinku also attributes her strength to her family, whose constant support and sacrifices have been a pillar of motivation. She says their belief in her abilities has taught her discipline, gratitude and perseverance.

Looking back, she views fail-



ures and setbacks as valuable lessons that shaped her resilience. For her, success is not defined by the starting point but by the courage to continue moving forward despite difficulties. With this mindset, Rinku continues her journey, aspiring to grow in the modelling world while staying grounded and focused on her dreams.

## SPIRITUAL LEADER HONOURED



The Bapu Nagar Jain community honoured Acharya Shri Sundar Sagar Ji Maharaj with the titles "Smit Prabhakar," "Charya Prabandh Mahashilpi," and "Vatsalya Vighrah" during a grand ceremony at Shri Parshwanath Digambar Jain Chaitaliya, Bapu Nagar on Tuesday. Thousands of devotees attended the event. Community members, including Sudhanshu Kasliwal, Umrao Mal Sanghi, Rajeev Jain, Rajkumar Sethi, Sanjay Patni, Alok Jain, Manoj Jhanjhari, Atul Sogani, Ramesh Bohra, Suraj Ajmera, Rajkumar Jail Pearl and Mahaveer Kumar Jain, presented a citation, which was read by Manish Baid, while Ravi Sethi conducted the program. Acharya Shri was accompanied by 34 monks and Aryika Matajais.

## DIVINE DISCOURSE!

MUKESH KIRADOO



A Sangeetmay Shri Ram Katha is being conducted at Bhatiya Bhawan, Raja Park, after nine days of devotional discourses led by Jagadguru Hariprapannacharya Ji Maharaj (Harianand Ji), Peethadheeshwar of Shaktipeeth Sudarshanpuri, Prayagraj, on Monday. The event was graced by former MP Ramcharan Bohra as the chief guest. Through his melodious narration, the revered saint illuminated significant episodes from the Ramayana, including Ram Janm, Sita Swayamvar, Van Gaman, Bharat Charitra, Hanuman's Lanka Dahan, Ravana Vadh and Ram Rajyabhishek. Organised by the Ghawer Chand Ji Mayach Family and Marwari Yuva Manch, the programme drew hundreds of devotees. Family members Navratan Johari, Pankaj Johari, Manish Johari, Mukesh, Usha, Kiran, Parvati and Chetan were among those present, joining devotees in celebrating the teachings, values and spiritual legacy of Lord Rama.

## VGU TO LAUNCH AI CAMPUS

MUKESH KIRADOO



In a landmark initiative for higher education in Rajasthan, Vivekananda Global University (VGU), Jaipur, has partnered with Google Cloud to establish the state's first Generative AI Campus on Tuesday. The project will benefit over 30,000 students, faculty and staff through Google Workspace for Education Plus, while more than 10,000 students will gain access to Gemini Enterprise for Education. VGU will also launch an industry-integrated B Tech programme with Google Cloud, offering training in AI, machine learning & cloud computing, along with certifications. A dedicated Google Centre of Excellence will support research, innovation, hackathons and real-world AI projects. VGU CEO Onkar Bagaria said the initiative advances the university's AI-First vision, while Vaibhav Kumar Srivastava highlighted its role in developing AI-ready talent across North India.

## ART AND HERITAGE SHOWCASE

The valedictory ceremony of the month-long Cultural Heritage Training Camp, jointly organised by Maharaja Sawai Man Singh II Museum, Rangreet Studio and Saraswati Kala Kendra, will be held today at City Palace, Jaipur, from 12 noon. Maharaja Lakshraj Prakash of Sirmour visited the camp and received training in fresco painting under Dr Nathulal Verma. He appreciated students' artworks and cultural efforts. Coordinator Ramu Ramdev said the camp trained participants in painting, fresco and theatre, with certificates and an exhibition planned at the closing.



## 'SPIKY & MEGGY' IVF GUIDES



Ritu IVF has introduced two unique fertility awareness mascots, Spiky & Meggy, to make conversations around IVF and fertility more approachable and informative. Designed as "IVF Buddies," they aim to simplify complex fertility-related topics, bust common myths, answer questions, and provide easy-to-understand guidance throughout the parenthood journey. The initiative seeks to create a supportive environment where no concern is considered too small. Through Spiky & Meggy, Ritu IVF hopes to encourage informed discussions and greater awareness about fertility treatments and IVF.

## ROYALWOOD FILM DEMAND

At the "Rajasthan Film Policy Felicitation and Cinema Festival" held at Hotel Marriott, filmmakers & artists welcomed the state government's new film policy & demanded a distinct "Royalwood" identity for Rajasthani cinema on Monday. Addressing the event, Rajasthan Assembly Chief Whip (BJP) leader Jogeshwar Garg stressed the need to preserve the Rajasthani language. Organiser Shrawan Sagar called for building a strong local audience base, while actress Sonam Gujari highlighted the policy's potential to boost tourism & culture. Industry representatives also sought mandatory screening of 56 Rajasthani film shows annually, formation of a Rajasthan Film Development Board & regular subsidy reviews. Actress Sonam Gujari & director Surendra Swami were honoured.

MUKESH KIRADOO